Date:

**Headline (14 pt)**

Catchy and concise headline summarizing the main news.

**Subheadline (12 pt)**

A brief subheadline providing additional context or details.

**Introduction (11 pt)**

The opening paragraph should answer the key questions: Who, What, When, Where, and Why. It should provide a brief overview of the announcement or event.

**Main body (11 pt)**

Expand on the introduction by providing more detailed information. This can include background context, key figures or quotes, and other relevant details.

**First section:** Provide background information and elaborate on the significance of the announcement.

**Second section:** Include quotes from key stakeholders or representatives of the COLOURS European University Alliance.

**Third section:** Provide additional details, statistics, or any other relevant information that supports the main announcement.

**Call to Action(11 pt)**

Encourage the audience to take a specific action, such as visiting a website, attending an event, or contacting for more information.

**About COLOURS European University Alliance (11 pt)**

At COLOURS (COLlaborative innOvative sUstainable Regional univerSities), we are transforming education with innovative methodologies to empower students and staff as change-makers. Our approach includes challenge-based learning, a focus on transdisciplinarity, flexible study plans, and practical, real-world experiences.   
Our innovative inter-university campus breaks down traditional educational borders and barriers, offering every student an enriching international experience. Together with regional, associated partners and multipliers from science, industry, public institutions and society, we aim to initiate far-reaching change in Europe. The European Commission has been funding the alliance coordinated by Paderborn University with around 14 million euros since the beginning of 2024 as part of the "European Universities" initiative. The alliance consists of nine European universities that have set the goal of strengthening cooperation in the long term, increasing international visibility and promoting mobility within Europe. In addition to Paderborn University, the consortium includes the University of Le Mans (France), the University of Castilla-La Mancha (Spain), the University of Ferrara (Italy), Kristianstad University of Applied Sciences (Sweden), Jan Dlugosz University

(Poland), Josip Juraj Strossmayer University of Osijek (Croatia), Ventspils University of Applied Sciences (Latvia) and St Climent of Ohrid University of Bitola (North Macedonia). Together we represent around 126,000 students and over 12,000 employees.

**Additional Information (11 pt)**

Any other relevant information, such as links to supporting documents, images, or further reading.

**Contact Information (11 pt)**

Reiterate the contact information for follow-up questions or interviews.

Name, Position, Email, Phone

End with three hash marks (###) to signify the end of the press release.